

INFORMATION

Pursuant to art.13 and 14 of EU Regulation 2016/679 of the European Parliament and Council of 27 April 2016

Pursuant to articles 13 and 14 of the General Data Protection Regulation – Regulation (EU) 2016/679 of the European Parliament and Council of 27 April 2016 concerning the protection of individuals with regard to the processing of personal data and free circulation of such data (hereinafter “GDPR”), it is our responsibility to provide some information regarding the processing of personal data provided when using the App Cardin Elettronica S.p.A. (hereinafter, “App”).

Data Controller
The Data Controller is Cardin Elettronica S.p.A., with registered office in Z.I. Cimavilla Via del Lavoro, 73 31013 Codognè (TV) – Italy, Italian Tax Code and registration number with the Register of Companies in the Register of Companies TV / Vat No./Tax Code 00681370268 (hereinafter: “Owner” or “Company”).

Mandatory purposes for which the processing does not require your consent

Purpose	Legal basis of the processing
Management of the correct functioning of the App.	(Art. 6, subsection 1, lett. f), GDPR) Processing is necessary for the pursuit of the Data Controller’s legitimate interest in the proper functioning of the App
Manage the execution of pre-contractual measures, as well as manage the execution and fulfilment of the contractual obligations mutually undertaken.	(Art. 6, subsection 1, lett. b), GDPR) Performance of a contract
Manage the storage and retention of data, information, communications, including electronic, and documents relating to the relationship with the Data Controller.	(Art. 6, subsection 1, lett. c), GDPR) Processing necessary for compliance with a legal obligation to which the Controller is subject

Optional purpose for which the processing does not require your consent

Purpose	Legal basis of the processing
Commercial and direct marketing through the transmission to the e-mail addresses provided of communications relating to the sale of products and/or services similar to those that may already have been provided, provided that the person concerned, adequately informed, does not refuse such use, either initially or on the occasion of subsequent communications.	(Art. 6, subsection 1, lett. f), GDPR) Processing is necessary for the pursuit of the Data Controller’s legitimate interest in the organisational and commercial management of its organisation

Optional purpose for which the processing requires your consent

Purpose	Legal basis of the processing
Commercial, promotional and marketing activities with the provision of material and information on products, promotions, discounts, concessions and other services of interest to you by the Data Controller, including by means of the dispatch of specific material in hard copy and/or electronic form, by newsletter (e-mail, text message, picture message, instant messaging) or call with operator; sending information and invitations to events organised or sponsored by the Company.	(Art. 6, subsection 1, lett. a), GDPR) Consent of data subject

Categories of personal data

Personal data and contact information.

Source of personal data

Where personal data have not been obtained from the data subject, the source of your personal data is the person who entered the personal data into the quote compilation system.

Recipients of personal data

For the pursuit of the purposes indicated above, your personal data may be communicated to:

- employees and/or collaborators of the Data Controller, duly appointed as authorized subjects and instructed on the methods of processing such data;
- Public Security Authorities and Court Authorities, for the management of investigations by investigative bodies;
- other third party companies for the management of specific services and/or functions;
- third parties other than the Data Controller who provide ancillary or instrumental services to the activity of the Data Controller.

The third parties to whom your personal data may be communicated act as data controllers (i.e. subjects who determine the purposes and means of processing personal data) or data processors (i.e. subjects who process personal data on behalf of the Data Controller).

The list and updated information of the subjects identified as owners or managers are available from the Data Controller.

Retention period of personal data

The data will be processed for the duration necessary to pursue the purposes of the processing and also subsequently, within the limits granted by law to assert or protect the rights of the Data Controller, where necessary.

The personal and contact data for “indirect” marketing purposes will be processed for the duration necessary for the pursuit of the purposes of the processing and also subsequently, within the limits allowed by law and, in any case, for a period not exceeding 36 months.

Rights of the interested party

We inform you of the existence of some rights (hereinafter, "Rights") provided for by the GDPR regarding personal data and the related processing that you may request from the Data Controller: the right to withdraw consent (for processing for which consent is required) without prejudice to the lawfulness of the processing based on consent before revocation (Art. 13, paragraph 2, letter c), right of access to data (art. 15), right of rectification (art. 16), right to cancellation (art. 17), right to limit the processing (art. 18), right to portability (art. 20), right to object (art. 21), right to lodge a complaint with the Supervisory Authority (art. 77).

For the complete list of rights and the relative implementation methods, please refer to the “[Privacy policy](#)” section of the website Cardin Elettronica S.p.A.

Changes and updates

This information may be subject to changes and/or additions, also as a consequence of the applicability of the GDPR and any future changes and/or regulatory updates.

The updated information is constantly available on the website of the Data Controller.

The personal data provided may be processed by the Data Controller with and without the aid of IT tools. We also inform you that the disclosure of your personal data for the stated mandatory purposes is a legal or contractual obligation or a necessary requirement for the performance of contractual obligations; therefore, you are obliged to provide your personal data, as failure to do so will make it impossible to manage your relationship with the Company.